



Big Fish and Wikipad Announce Partnership to Install Big Fish Unlimited, A Casual Game Streaming Service, on Wikipad Tablets

Seattle, WA (January 4, 2013) – Big Fish, the most trusted global leader in casual games, announced today that it will be a Wikipad launch partner and the only casual cloud gaming service on the device at launch. The Wikipad tablet runs Android 4.1 Jelly Bean OS and offers an attachable dual-analog controller. The Big Fish partnership will allow Wikipad customers to instantly play hundreds of Big Fish's high-quality casual games anytime, anywhere.

Big Fish Unlimited is a streaming service that features a growing catalog of games – 150 today with new games added every week – from every casual genre, including Hidden Object, Puzzle Adventure, Match 3, Time Management, and more. Because games are streamed, progress is saved in the cloud, allowing players to easily pick up their game session on any supported device.

"With the best library of high-quality casual games, Big Fish Unlimited is a marquee service on the Wikipad," said Fraser Townley, President, Sales for Wikipad. "It is currently the only casual game streaming service in the market. We are looking forward to bringing its continuously growing catalog of games to Wikipad customers."

"Wikipad is moving the industry forward with its innovative hardware," said Will O'Brien, Vice President and General Manager of Cloud Gaming for Big Fish. "We are delighted to be a launch partner of this unique device and excited to introduce Big Fish Unlimited to a new, vibrant gaming audience."

Subscription access to the Big Fish Unlimited premium catalog is available for a \$7.99 monthly fee. Big Fish Unlimited also offers free access to a rotating catalog of games supported by advertising. The streaming service is currently available on PC browsers and Android tablets via Google Play. Big Fish plans to add support for Mac, smartphones, connected TVs and other platforms in the coming year. More information about Big Fish Unlimited is available at <http://bigfishunlimited.com>

About Big Fish

Founded in 2002, Big Fish <<http://www.bigfishgames.com>> is the most trusted global leader in casual games, and is dedicated to bringing engaging entertainment to everyone, anywhere, on any device. Through its proprietary, data-driven platform, millions of consumers seeking engaging entertainment easily discover and play PC and mobile games created by Big Fish's network of more than 500 development partners and its in-house Big Fish Games Studios. The company has distributed more than 2 billion games from a growing catalog of 3,000+ unique PC games and 250+ unique mobile games, and also offers a universal cloud gaming service, Big Fish Unlimited. Big Fish's games are playable on a wide variety of devices across 10 languages and by players from 150 countries. The company is headquartered in Seattle, WA, with regional offices in Oakland, CA; Cork, Ireland; Vancouver, Canada; and Luxembourg.

About Wikipad

Wikipad Inc. is a leading developer and designer of video game console tablets and devices. Headquartered in Los Angeles, California, Wikipad Inc. is uniquely positioned as pioneers and innovators in the mobile entertainment world. Wikipad is leading the way with its accessible and comfortable consumer devices focused on video game content while enabling traditional functions such as productivity, web, education, media and music content.